



South Dakota Newspaper Association

South Dakota Newspaper Services, Inc.

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605/692-4300 ♦ 1/800/658-3697 ♦ Fax: 605/692-6388

NEWS RELEASE SERVICE

News releases are electronically sent out to all member newspapers and are posted to the SDNA web site (www.sdna.com) for newspaper editors to access.

Submit your news release:

- News Releases are requested to be emailed in either Word or PDF format.
- Photos should be .jpg or .tif images.
- Email your news release to: Sandy DeBeer at sandyd@sdna.com

News Release Fees:

Regular Rates:

Up to two pages.....	\$60.00
Partial Release (max. of 25 papers).....	\$25.00
Each additional page	\$15.00
Photos	\$15.00/ea.

Non-Profit Rates:

Single page	\$50.00
Each additional page	\$10.00

Contract Rate:

12-24 News Releases per year (up to two pages in length)	\$50.00/each release
Each additional page.....	\$15.00

SDNS accepts Visa and MasterCard payment.

CLIPPING SERVICE

Contact the South Dakota Newspaper Clipping Service at 800-474-111.